## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE



Applicants:

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Filed:

Herewith

For:

METHOD AND SYSTEM FOR WEB USER PROFILING

AND SELECTIVE CONTENT DELIVERY

**Box Patent Application Assistant Commissioner for Patents** Washington, DC 20231

## TRANSMITTAL LETTER

Enclosed for filing are the following documents:

- Application, 33 pages, including specification (23 pages), claims (9 pages), and 1. Abstract of the Disclosure (1 page);
- Seven sheets of drawings including Figures 1-11; 2.
- Combined Declaration and Power of Attorney; and 3.
- Form PTO-1595 Cover Sheet and Assignment. 4.

Please charge the \$1,738 fee (\$690 for the basic filing fee, \$234 for three independent claims in excess of three, \$774 for forty-three claims in excess of twenty, and \$40 for the assignment) to our deposit account no. 08-0219. Please also charge any additional fee or credit any overpayment in connection with this matter to our deposit account.

Respectfully submitted,

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